



The Lexington Chapter of the National Association of Women Business Owners (NAWBO) is celebrating its 20th Anniversary and will honor Dr. Reva Tackett as the 2012 Winners' Circle Award recipient at our luncheon on Tuesday, April 10, 2012, at Lexington's Marriott Griffin Gate.

NAWBO's Winners' Circle Award recognizes a Kentucky woman who has shown outstanding leadership, financial stamina and control, contributed to her community through time and resources, understands and resolves complex issues, and is dedicated to furthering women in business through personal support and mentoring.

You will definitely want to be included in this luncheon that brings together the leaders of Central Kentucky's diverse business community. The event begins at 11:15 a.m. with networking and registration. A delicious lunch will be served at 11:45 a.m. which will coincide with the awards presentations.

In addition to NAWBO's presentation of the Winners' Circle Award to Dr. Reva Tackett, awards will also be given to:

- Woman Business Owner of the Year
- Public Policy Catalyst of the Year
- NAWBO Member of the Year
- NAWBO Corporate Partner of the Year

We are offering some wonderful Event Sponsorships for Winners' Circle and, of course, our Corporate Partnerships offer you great visibility within our organization throughout the year. This is a great opportunity to showcase your organization to the business leaders in Central Kentucky. Additionally, there are opportunities for you to advertise in the Winners' Circle program published by Skirt! Magazine which will be distributed to 14,000 Skirt! readers as well as at the Winners' Circle Awards program. The following documents will give you information about how you can increase your outreach into the community.

Ticket/Table Pricing

\$50 ticket / \$450 table before March 27

\$65 ticket / \$650 table after March 27

If you wish to purchase tickets or a table, you may make reservations at www.lexnawbo.org.

I will follow up with you to arrange a time when we can get together and chat about the options available.

Thank you for your support of NAWBO!



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**REVA D. TACKETT, M.D., PARTNER AT WOMEN'S CARE CENTER,
IS THE 2012 WINNERS' CIRCLE AWARD RECIPIENT**



As one of the early female OB/GYN's in the Bluegrass area, Dr. Tackett is a true pioneer in her field and inspiration to all women. From humble beginnings in Hueysville, Kentucky, Dr. Tackett quickly learned the value of hard work. Dr. Tackett spent her adolescent and teenage years working in her parents' grocery store. She also studied piano and used her skills to earn additional money teaching piano lessons before and after school. By the 4th Grade, Dr. Tackett knew that she wanted to be a physician and commit her life to serving others, and that's exactly what she has done.

While obtaining a Bachelor of Science Degree, Dr. Tackett was selected to attend a Harvard University summer school program for underprivileged students interested in the medical field. This opportunity reinforced Dr. Tackett's belief that even a girl from small town Kentucky could study medicine. In 1977, Dr. Tackett's dream of being accepted to medical school came true. While studying at the University of Kentucky Medical School, Dr. Tackett was blessed with her first child. Dr. Tackett returned to medical school to finish the last rotation of her third year which was in obstetrics and gynecology. She was drawn by the belief that the field needed more women, so she applied for and was accepted for a residency in Obstetrics and Gynecology at the University of Kentucky.

Upon graduating medical school in 1981, Dr. Tackett joined the group Physicians for Women in Lexington which is now the Women's Care Center. Her early years were devoted to developing her practice and volunteering her time to evaluate victims of child sexual abuse. She has served as the Chairman of the Department of OB/GYN at Central Baptist Hospital and continues to serve on the Women's Peer Review Committee.

She married Dr. Scott Guiler who, until his untimely death in 2010, was her partner in practice and life. Dr. Tackett is a devoted mother to daughter Erin, sons Zachery, Cody, Matt, but the love of her life is her grandchild Joaquin. She is also very active playing piano and keyboard at Crossroads Christian Church.

Dr. Tackett's dedication to service and enthusiasm for her practice, faith, family and community is contagious and she is a very worthy Winners' Circle Award recipient and a fantastic representation of the NAWBO spirit.



Winners' Circle Event Sponsorships

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NAWBO 2012 WINNERS' CIRCLE SPONSOR BENEFITS	Table Sponsor	\$500 Friend of NAWBO	\$1,500 Sapphire	\$3,000 Emerald	\$5,000 Diamond (Presenting)
	\$450 before 3/27 and \$650 after 3/27				
Recognition on PowerPoint, Website, E-Newsletter and at Event		X	X	X	X
Company Name Listed in Program		X	X	X	X
Tickets to Event		2	4	Table of 10	Table of 10
Event Spotlight			30 sec	1 min	3 min
Company Name on Table Signage				X	X
Booth in the Networking Venue					X
Exclusive Opportunity to Have Promotional Materials at Every Table					X
Promotion as the Presenting Sponsor in all Media Promotions					X

In addition to the benefits listed above, the Diamond (Presenting) Sponsor will also receive a one-year Platinum Corporate Partnership with the outstanding benefits listed on the following spreadsheet.

NAWBO Annual Corporate Partner Benefits	\$500 Bronze	\$1,000 Silver	\$1,500 Gold	\$2,000 Platinum	\$2,500 Visionary
Media Exposure on Channel FOX 56 & LM Communications			X	X	X
Increased web exposure - Corporate Logo on lexnawbo.org	X	X	X	X	X
Link to your organization's website on lexnawbo.org	X	X	X	X	X
Corporate Logo on "Thursday Thoughts" weekly email to membership		X	X	X	X
Homepage Logo on lexnawbo.org		X	X	X	X
Corporate Recognition when attending NAWBO monthly meetings	X	X	X	X	X
Corporate Recognition on Visual Display PowerPoint with your logo	X	X	X	X	X
Special Name Badge for Corporate Recognition at monthly meetings	X	X	X	X	X
Free attendance to all NAWBO events and monthly luncheons for 12 months				1	2
Attendance at NAWBO events at member rates*	X	X	X	X	X
Opportunity to serve on the NAWBO Board of Advisors for the calendar year of your sponsorship					X
OVERALL MEETING SPONSOR - Display area at a NAWBO monthly meeting				X	X
Spotlight on Corporate Partner at a monthly meeting - Opportunity to provide a raffle item and a 3-Minute Presentation at one luncheon meeting during the next year		X	X	X	X
Opportunity to showcase your special NAWBO programs in membership packet				X	X
Publicizing your NAWBO relationship and activities in your press releases using the NAWBO logo	X	X	X	X	X
Logo in program and recognition at the annual awards luncheon		X	X	X	X
Personal liaison from NAWBO to inform your organization of special NAWBO events					X

* Applies for additional attendees for Platinum and Visionary Partners

** In-Kind Partners must donate twice the value of their Partnership category

10 Reasons to Join NAWBO

1. Network with Success

A variety of local and national NAWBO meetings and events offer plenty of opportunities to meet new people, exchange ideas and make contacts.

Our program committee works to bring the most successful local women business owners to meetings for networking.

Many members participate in Information Exchanges, organized around different professional interests (technology, lawyers, facility services, consumer direct, manufacturers, etc.).

Members have access to the international marketplace through NAWBO's affiliation with Les Femmes Chefs d'Enterprises Mondiales (FCEM, World Association of Women Entrepreneurs).

2. Visibility

NAWBO aggressively looks for public relations opportunities to promote the organization, as well as individual members, to the business community through local and national media.

There are many ways to advertise your company cost effectively in the nationwide member-to-member mailers, at chapter events and in other media.

NAWBO recommends candidates for Boards of Directors and Commissions, local & national awards.

3. Referrals

NAWBO is working to increase procurement opportunities for women business enterprises (WBEs) and to create a uniform certification system for WBEs through the Women Business Owners Corporation.

4. Discounts

NAWBO members enjoy discounts with American Express and UPS, as well as many other products and services.

NAWBO is also looking into discounted travel rates and insurance programs.

5. Impact

- NAWBO plays a strong advocacy role on public policy issues of statewide, national and international interest to women business owners and small business in general.
- The Center for Women's Business Research, our own research foundation, has consistently provided data which makes financial institutions, corporations and policy makers aware of the economic force of women business owners.

6. Communications

- NAWBO SmartBrief informs members on national policy changes, benefits, events and other action.
- Chapter publications and mailings communicate upcoming events and activities.
- Enterprising Women Magazine provides cutting-edge information for growth-and-profit oriented women business owners.
- Through NAWBO's on-line forum on Women's Wire, you can conduct NAWBO business, receive E-mail, news and research, or make business contacts.
- Voice-Tel is NAWBO's proprietary voice message system for conducting business that eliminates telephone tag and facilitates group broadcast and brainstorming.

7. Education

- Members have a wide choice of seminars, educational programs and meetings on various topics held at city and suburban locations.
- The national Speakers Bureau provides expert NAWBO speakers for chapter events.
- Fine tune your leadership skills at various workshops at the National NAWBO Annual Meeting, chapter programs, and the Economic Summit.
- The Gillian Rudd Institute, a 3-day retreat for established women business owners, offers quality leadership training and leading-edge management philosophies.

8. Mentoring

- The Board of Advisors, successful women business owners who donate their time and expertise to help others become more successful, will meet with a new member to discuss a specific business concern she may have.
- The Angel Network links successful women business owners who want to mentor and invest with NAWBO members needing capital and advice.
- NAWBO's alliance with "An Income of Her Own," an educational program for teenage women, provides the entrepreneurial model and economic literacy for the next generation.

9. Recognition

- The Awards & Appointments Committee promotes NAWBO members by nominating qualified candidates and/or helping them apply for specific national and local awards, scholarships and board appointments.
- NAWBO also recognizes leading women business owners at national events, such as the Art of Achievement Gala, at local recognition receptions and in its publications.

10. Fellowship

- Through participation in NAWBO events and programs, and involvement on committees, you'll develop many lasting friendships, as well as business relationships.

Being around other successful women business owners, feeling their enthusiasm and sharing in the camaraderie is guaranteed to energize you.



ABOUT YOU

Name _____ Title _____
 Company _____
 Business Address _____
 City, State, Zip _____
 Business Phone _____ Fax _____
 E-mail _____ Web site _____
 Chapter Affiliation _____

MEMBERSHIP DUES

Annual National Dues & Renewals (Choose One)	<input type="checkbox"/> At Large: \$220 New/\$195 Renewal <input type="checkbox"/> Established: \$200 New/\$175 Renewal <input type="checkbox"/> Emerging: \$150 New/\$125 Renewal <input type="checkbox"/> Sustaining: \$350 New/\$325 Renewal <input type="checkbox"/> Supporting*: \$200 New/\$175 Renewal <input type="checkbox"/> Student*: \$150 New/\$125 Renewal <input type="checkbox"/> Retired*: \$150 New/\$125 Renewal *Membership applications for Supporting, Student and Retired categories must be submitted to your local chapter for pre-approval.	\$
Annual Chapter Dues & Renewals (Choose One)	<input type="checkbox"/> Emerging: \$75 <input type="checkbox"/> Established: \$75 <input type="checkbox"/> Supporting: \$200	\$
Contributions (Optional)	NAWBO Institute of Entrepreneurial Development <input type="checkbox"/> \$10 <input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> Other Visit www.nawbo.org for more information about the NAWBO Institute.	\$
Total Amount Enclosed (National Dues + Chapter Dues + Contribution)		\$

METHOD OF PAYMENT

Check enclosed (payable to NAWBO) Mailing Address: Lexington NAWBO, P.O. Box 1806, Lexington, KY 40588
 Fax application and credit card payment to: (202) 403-3788
 Credit Card Payment Visa MasterCard American Express
 Account Number _____ Security Code _____ Exp. Date ____/____/____
 Name as Appears on Card _____ Signature _____

PERSONAL DEMOGRAPHICS

Personal demographics are collected for statistical purposes only and are confidential.

Age (Year of Birth) _____ (YYYY)

Race/Ethnicity Black/African American Black/Hispanic Origin Native American/Alaskan
 Asian/Asian American Asian/Asian Indian White/Non-Hispanic
 White/Hispanic Origin White/Middle Eastern Origin Native Hawaiian/Pacific Islander
 Other race/ethnicity No Answer

Disabled Yes No

Veteran Veteran Non-Veteran Service – Disabled Veteran Member Reserve/National Guard

Political Affiliation Republican Democrat Independent

Education Post Graduate 4-year College/University 2-year College/University High School

BUSINESS DEMOGRAPHICS

Business description, NAICS code, Entity Type, and Certifications Held are included in the NAWBO Member Directory. All other demographics are collected for statistical purposes only.

Year Started/Acquired _____ (YYYY)

Years in Business Less than 1 1-4 5-9 10-14
 15-24 25 or more

BUSINESS DEMOGRAPHICS (continued)

Type of Entity Sole Proprietorship Corporation S Corporation
 Partnerships Nonprofits Other _____

Number of F/T Employees None 1-4 5-9 10-19 20-49 50-99 100-249 250 - 499 500 or more

Number of P/T Employees None 1-4 5-9 10-19 20-49 50-99 100-249 250 - 499 500 or more

Percent Ownership Non-business owner Less than 50 percent More than 50 percent

Annual Revenue Less than \$100K \$100-249K \$250-499K \$500-999K
 \$1 million - 2.9 million \$3 million - 4.9 million \$5 million - 9.9 million \$10 million - 24.9 million
 \$25 million - 49.9 million \$50 million - 99.9 million \$100 million - 249.9 million \$250 million or more

Certifications Held No Certifications/Not Applicable MBE – certified by local/state govt. WBE – certified by NWBOC
 WBE – certified by WBENC WBE – certified by local govt. WBE – certified by state govt.
 WBE – certified by the SBA

NAICS code _____ To find your business NAICS code, go to www.census.gov/epcd/www/naics.html

Number of locations _____

Home-based business? Yes No Do you do business internationally? Yes No

In the space provided, please print or type a short description of your business, which will be included in our national membership directory (limit 250 characters, including spaces and punctuation).

NAWBO DEMOGRAPHICS

Reason for membership Advocacy/National Representation Business Development Educational Programs
 Networking Opportunities Visibility and Media Opportunities Other: _____

Referred by: _____ (Please indicate the person or organization who referred you to NAWBO)

MEMBERSHIP OVERVIEW

- NAWBO Membership is open to individual business owners who own an equity interest and actively participate as a sole proprietor; an active partner of a partnership or active member of a limited liability company; and independent contractor; or individual owners of 5 percent or more of the stock of a corporation and who are involved in policy-making and day-to-day management of the corporation.
- Members must join both the national organization and a local chapter. NAWBO has chapters in most metropolitan areas. If there is a chapter within 45 miles of your home or business location, you must become a member of that chapter. If there is not a chapter in your area, you may join NAWBO as an At-Large member.
- A NAWBO membership is recorded in the name of the individual, not the organization.
- A new member's join date is the first day of the month NAWBO National receives payment.
- Membership dues are nonrefundable and are subject to change. A member may submit a written resignation to rescind their membership, but no portion of dues will be refunded.

At-Large Member (Voting Member)

A business owner whose business and residence are not located within a Chapter's organization territory. A member in this classification has one (1) vote and is under the supervision of NAWBO. All voting members must belong to a chapter of NAWBO if one exists in their area.

Established Business Owner (Voting Member)

For a business owner who has been in business for more than two years. A regular voting category, members receive all communications and publications, are eligible for all discounts and benefits, and are listed in the online member directory. Chapter membership is automatic for those whose businesses are located in a chapter area. To qualify for membership, members must own a percentage of their company.

Emerging Business Owner (Non-Voting Member)

For a new business owner (in business for two years or less). A non-voting category limited to two years, members receive all communications and publications, are eligible for all discounts and benefits, and are listed in the online member directory.

Sustaining Member (Voting Member)

A business owner as defined in the NAWBO Policies and Procedures and is a Chapter member or an At-Large Member who wishes to support the organization in a larger monetary way and gain additional benefits. A member in this classification has one (1) vote.

Supporting Member* (Non-Voting Member)

An individual who subscribes to the objectives of NAWBO and wishes to lend support to NAWBO through membership. Supporting Membership requests must be submitted directly to their respective chapter for approval. This category is NOT available online; and any application submitted to the National office without chapter approval will be denied.

*Membership applications for Supporting, Student and Retired categories must be submitted to your local chapter for preapproval.

Student Member* (Non-Voting Member)

An individual who is a student registered full-time at a school or university, who subscribes to the objective of NAWBO and has interest in a future in entrepreneurship. This category is NOT available online; and any application submitted to the National office without chapter approval will be denied.

Retired Member* (Non-Voting Member)

Shall be an individual who was a Chapter or At-Large member of NAWBO for at least five (5) years and has sold, divested their interest, or is no longer operating their business. This category is not available online.

VISIONARY CORPORATE PARTNERS



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS



IN-KIND PARTNERS



MEDIA PARTNERS

